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FOR IMMEDIATE RELEASE

ON THE WATERFRONT: UNPRECEDENTED LUXURY LIFESTYLE TAKING SHAPE AS *THE SHORELINE* GOES UP ON BEAUTIFUL LAKE CONROE

***BOUTIQUE LAKEFRONT PROPERTY FEATURES STUNNING AMENITIES,
WATERFRONT VIEWS FROM EVERY RESIDENCE AND THE ULTIMATE LUXURY:
PEACE AND SERENITY JUST ONE HOUR FROM UNYIELDING URBAN JUNGLE***

HOUSTON— The Shoreline – a 56-unit luxury mid-rise condominium going up in Montgomery County – is the newest project from **Winkler Development**, a family-owned business with over 25 years of experience in the Montgomery County community.

The Shoreline features eight unique floor plans ranging from *The Captain* – a 2,040-square-foot four-bedroom, four-bath boasting an idyllic 871-square-foot terrace – to *The Compass* – a two-bedroom, two-bath 1,272-square-foot residence – all custom made for a life of leisure against the backdrop of waterfront views of beautiful **Lake Conroe**. No matter what the floor plan, every residence offers stunning views of the pristine lake stretching 26 miles long and 6 miles across and covering 21,000 surface acres in Montgomery County.

An easy one-hour drive from Houston, Lake Conroe and the surrounding area offers the combination of a leisurely pace, an inviting atmosphere, and the ability to cast aside the more burdensome aspects of the hectic modern world. With Lake Conroe serving as the proverbial front yard, The Shoreline will give future residents untold opportunities to play, relax, and dive into everything that waterfront living affords. The north end of the lake is comprised by **Sam Houston National Forest**, one of only four national forests in Texas consisting of 160,000 acres of verdant natural landscape prime for exploring, camping, hiking, fishing, and wildlife spotting. The park is home to the rare bald eagle, an aviary symbol of national pride.

With attention to detail an integral component to the property, all residences at The Shoreline come with elevated 10-foot ceilings and 11-foot on the fourth floor, custom cabinetry, high-quality Bosch appliances, fixtures and finishes selected by a high-end designer, and ample private storage. Amenities at The Shoreline will include two lakeside resort pools, a spacious hot tub, grilling stations and shaded cabanas, a large parking garage for residents, exclusive gated access, elevator access to all four levels of the complex, and additional marina opportunities for boating enthusiasts.

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The Shoreline is the brainchild of the Winkler family, whose name has been synonymous with quality construction and customer satisfaction in Montgomery County for more than a quarter century. “The vision behind The Shoreline is to enhance the lifestyle opportunities on Lake Conroe and provide residents with unmatched quality in terms of design and amenities,” commented **Jim Winkler**, President of Winkler Development. “The Shoreline will be a truly unique development on Lake Conroe, and there is really nothing like it anywhere on the water.”

Situated in **Waterpoint Marina**, a dynamic complex consisting of 150 deep water boat slips, yacht services, and additional lifestyle-enhancing fixtures, The Shoreline is primed to complement residents’ proximity to Lake Conroe with additional entertainment mere steps from their front door. Waterpoint Marina sits adjacent to its retail-focused neighbor, **Waterpoint Shopping**, a 90,000-square-foot mixed-use development complete with waterfront restaurants, exciting retail destinations, and ample office space. The new residences will perfectly complement Waterpoint as the completion of a master vision of lakeside living, leisure, dining, aquatic fun, and unbridled luxury above all else.

ABOUT THE SHORELINE

The Shoreline (15300 HWY 105 West, Montgomery, TX 77356) is a premiere luxury mid-rise condominium on the shores of Lake Conroe. Nestled on the lake and Waterpoint Marina, this exclusive property features stunning lake views, resort-style amenities, and proximity to exciting retail and dining options both unique and familiar. Featuring 56 luxury waterfront residences across eight unique floor plans, The Shoreline represents a modern day lakeside lifestyle like no other. For more information, please visit www.theshorelinecondo.com or call 936-777-9772.

ABOUT WINKLER DEVELOPMENT, INC.

The Shoreline is the product of Winkler Development, a family-owned company that has served the Montgomery County community for more than 25 years. As Lake Conroe’s premiere waterfront development company, Winkler has altered the landscape of the area while keeping Montgomery County’s down-to-earth charm intact with exclusive estate communities and unique retail offerings. Their understanding and love of the lake lifestyle is evident in every one of their projects as well as their reputation with the community. Winkler’s previous condominium project, Paradise Point, sits just across the water from The Shoreline. Winkler’s success is synonymous with the progression of the entire Lake Conroe area -- success that has drawn residents, businesses, and investors to the fourth-fastest growing county in Texas. For more information, please visit www.winklerdevelopments.com.

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